

Thank Heavens! We can say Good bye to the pesky flies; so put away your screens for this season. Why not have a Comfort, while on my counter bailes of American Beauty Cotton, lie? Why not prepare for Jack Frost and have a Comfort? I know my motor-cycle friend will come with smiling face and willing hands to assist me in wrapping up a big sale of cotton. So, be prepared, dear friend, for the future call.

Lena Schleiffarth.

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There was an awful fight down at our house last night. How's that? Why, our dog licked his paw.

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Selling is an art exemplified by Miss Celia Bray in the Hosiery Department. Miss Bray is one of the original "Vets" who started in with Mr. Toole at the opening of the Store. Together with her team mate Miss Stella Malones you will find an unbeatable selling team.

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Miss Bushfield:- In England my father started in as a clerk in a store and in two years he owned the business.  
Mrs. Nicol:- He couldn't do that in this country; they have cash registers here.

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NOTHING IS ENTIRELY USELESS.

There is some good in everybody. Foreigners who can't be converted into true Americans would make good ballast for outgoing liners.

Exchange.

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